



Partner Renewal Campaign Begins This Month

Join Us for Our Special CBM Today Broadcasts Beginning October 23

Our staff is looking forward to a series of special broadcasts beginning Monday, October 23, as we begin the on-air portion of our fall renewal campaign. Please plan to watch daily as we work together to enlist needed support for Christian Broadcasting Ministries. Our staff is looking forward to a wonderful time of fellowship as we share this special series of programs with our partner family and all our viewing audience.

We Are Building for a Great Day of Challenge on November 16!

We are pleased to announce that every renewal gift in this campaign counts toward the completion of a generous matching challenge to be presented “live” on November 16th. On Thursday, November 16, our staff plans to present live programming beginning at 9:00am that morning. We plan to work into the evening hours to complete the special matching challenge opportunity unveiled that morning. Please mark this special date on your calendar and tune-in daily beginning on October 23rd to hear updates on this special effort.

We Hope to Hear from Every Partner in the Next 30 Days

As you know, CBM is a work of faith. We exist to proclaim the Word of God through a variety of inspirational programs we either produce, or which we provide airtime for. This renewal campaign is focused on the work we do to provide thousands of hours of inspirational programming through-out the year on WGGN TV 52 and WLLA TV 64. In a very practical sense, our participation in this renewal campaign is a vote for Christian programming on these two mighty voices for the gospel—WGGN and WLLA. Will you prayerfully consider how you can help again this year?

Remember, your renewal gift WILL COUNT toward the completion of a very generous matching challenge to be announced live on-air the morning of November 16th. Please look over the partnership levels detailed in this letter and upon praying about your decision to partner with us this year proceed to return the enclosed Faith Partner Form.

It is Urgent to Boldly Proclaim the Word During These Last Days!

I know these are uncertain days as the world faces the spread of war. Perhaps as you read this letter new developments are unfolding which we did not see coming. Certainly, we should take heed to the words of our Lord who said, “*the night cometh, when no man can work*” (John 9:4b). We must work while it is yet day. We must work while the opportunity still exists to compel our communities to come to Christ. Thank you for standing with us again this year. May the Lord prosper our mutual labors to exalt our Lord Jesus Christ is my prayer.

Sincerely in Christ,

Shelby Gillam
President, CBM

Partner Appreciation Gifts

All Partners Receive the following two appreciation gifts as partners with CBM

The beautiful 2024 Reflections Calendar



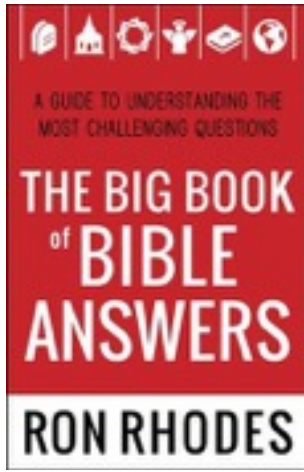
The new CBM Tote Bag



All Partners who share \$25 per month or more also receive their choice of one of these books:



All Partners who share a gift of \$1000 or more also receive the following helpful resource:



This resource written by Bible scholar Ron Rhodes is a great addition to the library of any believer. This guide to understanding some of the most challenging questions we face about the Bible and our faith is invaluable. You will access this volume again and again as you study the Word of God.

Thank You for Standing with Us!

Please use the form below to offer your feedback and to participate in “A Time to Sow” as the Lord impresses your heart. Thank you for your partnership with Christian Broadcasting Ministry.

CBM – Proclaiming the Word!

Partner Response Form

Name _____ Email Address _____

Address _____ City _____ Zip _____

___ Yes, I would like to renew at _____ per month this year. *If you are renewing at \$25 per month or more, please circle the appreciation gift you would like: **Bible** or **Revelation***

___ I would like to make a special one-time gift of _____. *If your gift is \$300 or more, please circle the appreciation gift you would like: **Bible** or **Revelation**. *I understand if my gift is \$1000.00 or more, I also receive the **Big Book of Bible Answers**.*

Feedback on programming, prayer requests, and comments:
