



## *Partner Renewal Campaign Begins This Month*

### **Join Us for a Special Series of CBM Today Broadcasts Now in Progress**

Our staff began a series of special broadcasts on October 14<sup>th</sup> focused on our journey to November 21<sup>st</sup>. On November 21<sup>st</sup> our staff plans to host a full day of “live” programming as we present “A Time to Sow.” As you may remember, this is our annual campaign to raise vital support for the work of CBM over the next year.

Please join us daily as we work together to enlist the needed support for Christian Broadcasting Ministries. Our staff is looking forward to a wonderful time of fellowship as we share this special series of programs with our partner family and all our viewing audience.

### **We Are Building for a Great Day of Challenge on November 21st!**

*We are pleased to announce that every renewal gift in this campaign counts toward the completion of a generous matching challenge to be presented “live” on November 21st.* On Thursday, November 21st, our staff plans to present live programming beginning at 9:00 am that morning. We plan to work into the evening hours to complete the special matching challenge opportunity unveiled that morning. Please mark this special date on your calendar and join us on CBM Today between now and November 21<sup>st</sup> to hear updates on this special effort.

### **We Hope to Hear from Every Partner by the end of November**

As you know, CBM is a work of faith. We exist to proclaim the Word of God through a variety of inspirational programs we produce or which we provide airtime for. This renewal campaign is focused on the work we do to provide thousands of hours of inspirational programming throughout the year on WGGN TV 52 and WLLA TV 64. In a very practical sense, your participation in this renewal campaign is a vote for Christian programming on these two mighty voices for the gospel—WGGN and WLLA. Will you prayerfully consider how you can help again this year?

Remember, your renewal gift **WILL COUNT** toward the completion of a very generous matching challenge to be announced live on-air the morning of November 21<sup>st</sup>. Please look over the partnership levels detailed in this letter. Then pray over your decision to partner with us this year and proceed to return the enclosed Faith Partner Form as the Lord may lead.

### **It is Urgent to Boldly Proclaim the Word During These Remarkable Days!**

I know these are uncertain days as the world struggles with natural disasters and the threat of widespread war. Perhaps as you read this letter new developments are unfolding which we did not see coming. Certainly, we should take heed to the words of our Lord who said, “*the night cometh, when no man can work*” (John 9:4b). We must work while it is yet day. We must work while the opportunity still exists to compel our communities to come to Christ. Thank you for standing with us again this year. May the Lord prosper our mutual labors to exalt our Lord Jesus Christ is my prayer.

Sincerely in Christ,

Shelby Gillam  
President, CBM

## Partner Appreciation Gifts

**All Partners Receive the following two appreciation gifts as partners with CBM**

*The beautiful 2025 Reflections Calendar*



*The new CBM Magnetic Clip*



**All Partners who share \$25 per month or more also receive their choice of one of these gifts:**

*The New CBM  
Nora Traveler Tumbler*



*The KJV Super  
Giant Print Bible*

*New Edition  
of Ken Ham's Classic*

All Partners who share a gift of \$1000 or more are entitled to all three items.

# Thank You for Standing with Us!

Please use the form below to offer your feedback and to participate in “A Time to Sow” as the Lord impresses your heart. Thank you for standing with Christian Broadcasting Ministry.

*CBM – Proclaiming the Word!*

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## Partner Response Form

*Your Renewal Counts Toward the Completion of a Generous Matching Challenge on November 21<sup>st</sup>!*

Name \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
\_\_\_\_\_

\_\_\_ Yes, I would like to renew at \_\_\_\_\_ per month this year. *If you are renewing at \$25 per month or more, please circle the appreciation gift you would like: **Tumbler Bible Book***

\_\_\_ I would like to make a special one-time gift of: \_\_\_\_\_. *If your gift is \$300 or more, please circle the appreciation gift you would like: **Tumbler Bible Book.***

*\*I understand if my gift is \$1000.00 or more, I am entitled to all three items. Please circle each one you would like to receive: **Tumbler Bible Book.***

Feedback on programming, prayer requests, and comments:

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